



CELEBRITIES X

DELHI ENTERTAINMENT LEAGUE



OWNERSHIP, INFLUENCE & LEGACY

REDEFINING CRICKET THROUGH GLAMOUR, STAR
POWER & EQUITY



WELCOME

DEL IS NOT JUST A LEAGUE—IT'S A LUXURY CRICKET REVOLUTION. COMBINING T10 INDOOR CRICKET, INDUSTRY-BACKED TEAMS, GLAMOROUS AFTER-PARTIES, AND HIGH-PROFILE OWNERSHIP, DEL BRINGS CELEBRITIES AND VISIONARIES INTO THE HEART OF A PREMIUM SPORTING EXPERIENCE.

INITIATIVE BY



ENDURANCE

EVENTS AND ENTERTAINMENT LLP



8 TEAMS

8 CELEBRITY

8 INTERNATIONAL CRICKETER

WHAT MAKES DEL DIFFERENT?



Indoor, 3-Day Power-Packed Cricket Format



After-Parties with the Who's Who of Entertainment & Business



8 Franchises Representing Key Industries



Celebrity-Backed Ownership Model



Broadcast + Social Media Exposure + High Brand Spend

CELEBS POWERED TEAMS



ELVISH YADAV



SAGAR BHATIA



ASIM RIAZ



MEET BROS



PRINCE NARULA



DROPPING SOON



DROPPING SOON



DROPPING SOON

INTERNATIONAL CRICKETERS POWERED TEAMS



DROPPING SOON



DROPPING SOON



DROPPING SOON



DROPPING SOON



DROPPING SOON



DROPPING SOON



DROPPING SOON



DROPPING SOON

OWN MORE THAN JUST FAME—OWN A TEAM

WE ARE OFFERING SELECT
CELEBRITIES THE **OPPORTUNITY**
TO OWN 20% EQUITY IN A DEL
TEAM FRANCHISE.



Long-term brand equity



Revenue share from sponsorship deals



A chance to lead your team, your style, your way

REVENUE & GROWTH VISION

WHAT YOU EARN GROWS WITH THE LEAGUE



20% Equity in Franchise Value



20% Share in Sponsorship Revenue Linked to Your Team



Leverage Your Brand to Attract Luxury Collaborations



Participate in the Rising Value of Media, Broadcast, Merch, and Fan Engagement

COMMITMENT & TENURE

ASSOCIATION PERIOD

3 YEARS

EXIT OPTION

Mutual After
1 YEARS

CONTINUITY ADVANTAGE

Right of
FIRST REFUSAL
for renewal and future leagues

YOUR DELIVERABLES

SOCIAL MEDIA

4 Posts & 6 Stories
throughout the league
period

PROMOTIONAL SHOOT

Up to 8 Hours of
shooting
(excluding prep time)

BRAND CAMPAIGN

10 Video Bytes for
DEL Sponsors
(to be pre-approved
and scripted)

IMAGE RIGHTS

Usage rights until end
of league for
promotional purposes

WHAT YOU GET

Ownership : 20% equity in your team

Revenue Share : 20% of your team's sponsorship income

VIP Status : Appear at press events, after-parties, and broadcasts

Brand Association : Feature in national-level promotions & media placements

EXCLUSIVE PERKS

Customised **VIP hospitality suite** during matches

Dedicated concierge & **travel support**

Access to invite-only **business mixers & celebrity brunches**

First, look at **exclusive merchandise lines** linked to your team

LIVE

PROPOSED BROADCASTER



OUR ASK. YOUR LEGACY

WE'RE INVITING VISIONARIES AND CULTURAL ICONS TO BE MORE THAN JUST THE FACE OF THE LEAGUE—**BE THE FORCE THAT BUILDS IT.**



THIS IS A LEGACY MOVE. LET'S BUILD DEL TOGETHER.

CONTACT & NEXT STEPS

REACH OUT TO JOIN THE DEL CELEBRITY OWNERSHIP CIRCLE

Website : www.delhientertainmentleague.com

Instagram : @delhientertainmentleague

WhatsApp and call Aftab Raja : +91 7762922527

LET'S *TALK.* **LET'S** *PLAY.* **LET'S** *OWN IT.*