

May 23, 2025

# Brij Recruiters || MAKEMAYA- XD

## Design Discussion

Invited [info@brijrecruiter.co.uk](mailto:info@brijrecruiter.co.uk) Aftab Khan [sayani.pramanik@brijrecruiter.co.uk](mailto:sayani.pramanik@brijrecruiter.co.uk)  
Ayushi Biswas

### Summary

Sayani Pramanik, Ayushi Biswas, Aftab Khan, and Vidhi Sachdev discussed the homepage design, referencing Reed.com for inspiration on the header, logo, and footer design, and the "Apply now" section. Key points included making the header constant with a smaller left-aligned logo, reconsidering the introductory image for one related to hospitality (though the UK focus was noted), moving the service section higher, adjusting font sizes, and placing testimonials in the block section. Vidhi Sachdev suggested increasing the navigation bar font size, changing the banner, providing a section arrangement list for Ayushi Biswas, and minimizing the highlighting of numbers; Sayani Pramanik requested moving the "About us" section and inquired About FAQ inclusion on the homepage.

### Details

- **Homepage Design Inspiration** Sayani Pramanik suggested taking inspiration from the Reed.com website, particularly regarding the header and logo placement. Ayushi Biswas shared the current XD file for review.
- **Header and Logo** Sayani Pramanik requested that the logo in the header be smaller and positioned on the left, similar to the Reed.com website. Aftab Khan explained the current design includes an interactive header where the logo

moves with the menu upon scrolling. Ultimately, the team agreed to make the header constant like the Reed.com website with a smaller logo.

- **Homepage Introductory Image** Sayani Pramanik proposed changing the tower bridge image on the homepage to something more related to hospitality, possibly featuring a chef. Aftab Khan clarified that the UK background was chosen because they are currently focused on the UK market. Sayani Pramanik clarified they didn't dislike the image but suggested it be placed further down the page or used as a background with a hospitality-related image in front.
- **Service Section Placement** Sayani Pramanik requested that the service section be moved higher up on the homepage, specifically before the projects are done section. Ayushi Biswas confirmed the current placement of the service section.
- **Website Content** Sayani Pramanik mentioned that the content for the pages can be provided and discussed once the main page design is finalized.
- **Color Scheme and Green Color** Sayani Pramanik stated that the team is happy with the current colors but inquired About the possibility of incorporating green. Aftab Khan explained that green did not work well with the existing color combination.
- **Footer Design** Sayani Pramanik suggested a footer design similar to the one on the Reed.com website, though with fewer options.
- **Blog Section** Sayani Pramanik recalled that Vidhi Sachdev had a suggestion regarding the blog section. Vidhi Sachdev clarified that the "sources" section should be replaced with the blog section, which is alReedy part of their XD design.
- **Font Sizes** Sayani Pramanik pointed out that some font sizes, particularly in the descriptions, appeared too small, while others were too large, noting that this could be adjusted later.
- **"Apply Now" Section** Sayani Pramanik requested that the "apply now" section on their website be made similar to the options on the Reed.com website.
- **Testimonials Location** Sayani Pramanik inquired About the location of the testimonials, and Ayushi Biswas indicated they were in the block section.
- **Navigation Bar and Banner** Vidhi Sachdev suggested increasing the size of the navigation bar font to make it more prominent, similar to the Reed.com website and reiterated the need to change the banner as previously discussed.

- **Section Arrangement** Vidhi Sachdev offered to provide Ayushi Biswas with a list outlining the order in which the website sections should be arranged to avoid confusion.
- **Highlighting Numbers** Vidhi Sachdev and Sayani Pramanik discussed the section displaying numbers, agreeing that while the numbers should be present to build trust, they should not be overly highlighted as they could appear fake or controversial.
- **"About Us" Section Placement** Sayani Pramanik requested that the "About us" section be moved below another section, as there is a dedicated "About us" page.
- **Header Interaction Clarity** Aftab Khan reiterated the interactive feature of the header where the logo sticks with the menu upon scrolling. Vidhi Sachdev confirmed that this functionality is acceptable but requested an increase in the font size of the header.
- **Detailed Follow-up Meeting** Sayani Pramanik proposed having a more detailed meeting on Monday or Tuesday to discuss further points after the initial requested changes are implemented.
- **FAQ Section** Sayani Pramanik inquired whether some FAQ points should be included on the homepage. Vidhi Sachdev emphasized that an FAQ section is crucial and should likely be present on all pages due to concerns About compliance and security, suggesting increasing the number of questions in this section.
- **Content Provision Timeline** Sayani Pramanik asked when they should start working on providing the website content. Vidhi Sachdev suggested waiting until Aftab Khan provides the finalized design draft, with the coding process happening simultaneously.
- **Communication and Next Steps** Vidhi Sachdev will create a document outlining the section arrangement and share it with Sayani Pramanik and Ayushi Biswas. The team agreed to communicate any further questions or concerns via a group message.

## Suggested next steps

- ☐ Aftab Khan will make the logo in the XD file smaller and position it on the left of the header similar to Reed.com, ensure the service section is placed before the About Us section, ensure the header remains constant at the top when scrolling, similar to Reed.com, and increase the font size of the menu items in the header.
- ☐ Will arrange the homepage sections according to a list provided by Vidhi Sachdev after the meeting, taking layout inspiration from Reed.com.
- ☐ Aftab Khan will ensure the numbers on the homepage are present but not overly highlighted.
- ☐ Aftab Khan will ensure an FAQ section is present on all pages.
- ☐ Vidhi Sachdev will provide Ayushi Biswas with a list of homepage sections in the desired order after the meeting and make sure to increase the number of questions in the FAQ section, focusing on compliance and security concerns at the time of Content.

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